

## Contact Information

### Women in Business Council

**Helen Capellaro**, Co-chair  
608-669-6125  
Helen.capellaro@gmail.com

**Kathryn Binau**, Co-chair  
608-850-6162  
Kathryn.binau@xerox.com

### LEAP Program ([www.LEAPWis.com](http://www.LEAPWis.com))

**Marian Walluks**, LEAP Coordinator  
608-221-1374  
Marianwalluks@sbcglobal.net

### Graduate Women in Business

**Veronica Kehoss**, UW MBA Student  
**Abby Ballain**, UW MBA Student  
**Kathryn Metzinger**, UW MBA Student

### Women's Executive Leadership Summit

<http://uwexeced.com/womenssummit/>

### Wisconsin School of Business

[www.bus.wisc.edu](http://www.bus.wisc.edu)

## Membership

### WIBC Co-chairs

**Helen Capellaro**  
608-669-6125  
helen.capellaro@gmail.com

**Kathryn Binau**  
608-850-6162  
Kathryn.binau@xerox.com

### Current Members

Melissa Amos-Landgraf, Wisconsin School of Business  
Mary Kay Brooks, Brooks Tractor, Inc.  
Marlene Duffield, WI Dept. of Workforce Development  
Kathleen Ley, Norback, Ley & Associates LLC  
Jo Oyama-Miller, Big Mountain Enterprises  
Blair Sanford, Wisconsin School of Business  
Jodi Schafer, Business Software Solutions  
Linda Uitvlugt, Wisconsin School of Business  
Marian Walluks, MCW Productions LLC

Abby Ballain, Graduate Women in Business  
Veronica Kehoss, Graduate Women in Business  
Kathryn Metzinger, Graduate Women in Business

### Women in Business Council, Inc.

Wisconsin School of Business  
Grainger Hall  
975 University Avenue  
Madison, WI 53706

[www.womeninbusinesscouncil.com](http://www.womeninbusinesscouncil.com)

# Women in Business Council, Inc.

### The Wisconsin School of Business Women in Business Council, Inc. (WIBC) serves:

- As a link between the Business School and professional women and women business owners in the community
- A generator of scholarships for women MBA students at the Wisconsin School of Business
- A source of initiatives to help women students and professionals succeed in corporate roles and as owners of their own businesses



September, 2009

# History

The Women in Business Council (WIBC) began in 1993 as a collaboration between several professional women; entrepreneurs; and faculty, staff, and graduate students at the UW-Madison School of Business. The goal was to find ways of linking the Business School to professional women in the community.

Initially, the council met off-campus, but was quickly adopted by the Business School and has served as an informal advisory group to the dean, in addition to working on its own initiatives, ever since.

From 1995 to 1998, WIBC joined with the Wisconsin Glass Ceiling Commission to oversee the development of a database of women and minorities willing to serve on corporate boards. This Board Resource Database had over 350 registrants at its peak and assisted in the placement of 10 women on boards. This project also resulted in the presentation of four "Women on Boards" seminars to over 200 women in Madison and Milwaukee. The administration of the database was turned over to the Glass Ceiling Commission in 1999.

The council has given nearly \$100,000 in scholarships to UW-Madison MBA students over the past 13 years. WIBC has also been involved in helping to revive and support the Graduate Women in Business (GWIB) organization at the Madison Campus, helping establish mentor relationships between women MBA students and women professionals in the community, and providing networking opportunities for the students.

In 2001, WIBC launched the LEAP (Launching Entrepreneurial Advisory Panels) Program with the help of a Coleman Foundation start-up grant. This program creates advisory panels for established women-owned businesses to assist them in their growth and business enhancement efforts and to help professionals in the community gain experience working on business boards. To date, over 35 teams have been created and 150+ advisors have worked in the program.

Throughout its history, WIBC has sponsored numerous seminars and presentations featuring prominent women and focusing on professional and workplace issues that affect women. In early 2000, the Council helped initiate what is now the annual Women's Executive Leadership Summit.

In 2006, the first of the WIBC Fall Seminars was held focusing on "Work-Life Balance". A second seminar was held in October 2007 focusing on "Career Transitions" and two in 2009 on "Internetworking Skills". These events are very popular with professional women, women business owners, and UW alumni in the community.

# Fund Raising

In order to give scholarships each year and support its other initiatives and activities, it is necessary for WIBC to raise funds in a number of different ways including:

- ♦ Individual contributions from current and past WIBC members and supporters
- ♦ Corporate sponsorships of specific programs (e.g., the LEAP Program, Women's Executive Leadership Summit development process, etc.) and events (e.g., seminars, networking events, etc.)
- ♦ Several WIBC Scholarship Golf Outing Over \$29,000 was raised for WIBC Scholarships through these events.
- ♦ Fees from WIBC programs and activities
- ♦ Charitable contributions from UW alumni and WIBC friends interested in WIBC programs, scholarships, and activities

If you are interested in contributing to WIBC or participating in any WIBC activities, please contact one of the Co-chairs or any WIBC member (listed on the back).

# Structure

The Women in Business Council, Inc. (WIBC) consists of professional women from a variety of sources including business, government, education, and small business owners. Members are nominated and accepted into the organization for three-year terms. They are expected to regularly attend monthly meetings; serve on committee(s); and support the council's initiatives, both financially and with in-kind donations. Although many members of WIBC are alumni of the Wisconsin School of Business or have other affiliations with the University, this is not a requirement.

Anyone interested in being considered for nomination to the Council, should contact one of the current Co-chairs or any of the council members (listed on the back). The name and background information of the interested party will then be forwarded to the Membership Committee for review. New members are invited to join when vacancies occur and depending on the needs of the council at that time for representatives from certain sectors.

